



## PAULA GUERRERO GUERRERO

*pgg®*

Attorney specialized in the IP field with experience in Trademark and Patent prosecution, maintenance and licensing, litigation and copyrights prosecution and litigation. Founder of the firm *pgg* in August 2014. After being part of an IP firm for 14 years, as associate attorney.

Paula has postgraduate studies in Corporate Law, degree obtained from the Escuela Libre de Derecho. She also has a Diploma on Commercial Contracts and Business from the Mexican Bar.

She is member of the International Trademark Association (INTA, from 2002), of the La Barra Mexicana Colegio de Abogados, A.C. (the Mexican Bar, from 2006), of the Mexican Association for the Protection of the Industrial Property (AMPPI, from 2002) and of the Association of IP Firms (AIPF, from 2018). She has been and still is a member of different Committees and Subcommittees at INTA from 2006; she is also an active member of the Intellectual Property Committee of the Mexican Bar, of the Trademarks and Copyrights Committees of the Mexican Industrial Property Association (AMPPI) and of the Trademarks Committee of the AIPF.

Every year she attends to several conferences, seminars and congresses related to the Industrial Property field, as well as workshops and updating courses. She has also participated as speaker in different seminars delivered by the Mexican Copyright Institute and the National Board of Culture and Arts. The Copyright National Institute of Mexico awarded her with a scholarship for a Study Visit to the Korean Copyright Commission in Seoul, Korea.

She is fluent in Spanish and English, and she handles a basic level of French.

## TRADEMARKS | COYRIGHTS | LICENSING | LITIGATION

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